

# Gülperi Ö. Günenç

## UX & UI Designer

 [www.gulperi.com](http://www.gulperi.com)



**Open to work**


Full time -  
Remote/Hybrid


Gülperi is a dedicated UX/UI designer with a background in **Graphic Design** and a master's in **Web Design**. She excels in creating polished **UI** designs and guiding projects through the entire **UX** process.

Gülperi is proficient in **Figma**, **Miro**, and **Adobe CC**. With a patient and observant approach, she addresses user concerns effectively, deriving joy from wireframing and delivering exceptional results.

## Contact

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 Haarlem, Netherlands

## UX/UI Skills

- User Research
- UI Design
- UX Design
- User Flows
- User Personas
- Card Sorting
- Creating Sitemap
- Competitor Research
- Paper Prototypes
- Wireframes
- Mockups
- A/B Testing
- Preference Tests
- Usability Testing
- Presenting to Stakeholders
- Observing
- Decision making
- Communicating
- Multi-tasking
- Front-end Codeing

## Software Skills

- Figma
- Figjam
- Miro
- Marvel
- Optimal Workshoop
- HTML 5
- CSS
- Javascript
- GitHub
- Adobe Creative Studio
- Jira

## Languages

- English (Fluent)
- Turkish (Native)
- Italian (Elementary)

## Projects

### UX Design Immersive - Career Foundry

*Haarlem, Netherlands, 2022–2024 - Full time student*

- UX Design Immersion & Frontend Web Dev & UX Design for Alexa courses
- Creation of a financial web app called 'Plutopay'.
- Creation of a vocabulary-learning flashcard app called 'SpeakIt'.
- Development of my portfolio website 'www.gulperi.com'

## Professional Experience

### Relocation - Adapting to the Netherlands

*Haarlem, Netherlands, 2022 – Present - **Open to work***

### UX & UI Designer - Fındık Design

*Istanbul, Türkiye, 2016 – 2022 - Freelancer*

- Creation of travel web app design
- Competitor research and user research (by conducting surveys and interviews to understand the real problems and pain points of travellers)
- Preparation of user personas and flows (to design the web app with a human-centred mindset.)
- Iteration of the design and preparation of the prototype on Figma
- Conduction of usability tests
- Submission of the deliverables to developers

### Art Director, UI & Product Designer - Matelu

*Istanbul, Türkiye, 2017 –2020 - Founder*

- Competitor analysis
- Decision-making of products to purchase
- Managing client needs with the help of user interviews (in-person).
- Creation of the E-Commerce Website
- Contribution to the product photography process
- Conduction of usability tests with customers
- With all this effort, social media usage and website traffic rose to 30% in the first six months, % 50 positive feedback with the purchasing. In 3 years, reached % 40 positive feedback

## Certifications

### UX Design Immersive

Career Foundry

Netherlands, 2022 – 2023

### Dutch Language A0-A1

Double Dutch Haarlem

Netherlands, 2022 - 2023

### Professional Advanced Coach Certification

ICF Turkey, 2019

### Product Photography

PhotoPlay / Playtime

Istanbul, 2019

### Project Management

Yıldız Teknik University

Istanbul, 2014

### Italian Language A2

Ankara University

Ankara, Türkiye, 2011

## Hobbies

- Coaching
- Boxing
- Arts & Crafts
- Exploring new cultures
- Yoga & Meditation

### UI & Graphic Designer - 360+ Media Interactive

*Istanbul, Türkiye, 2013 –2016 - Full Time*

- Creation of interface designs and branding
- Illustrations for Blippar projects and other brands
- Completion of an app for Dove employees (to make them use this app to enhance their work capabilities and memory of the products.)
- Creation of UI and coding the frontend with HTML, CSS and JS
- Presentation of the project to the client

### Web & Graphic Designer - Brandlore

*Milan, Italy, 2012 –2013 - Full Time*

- Creation of illustrations, logos, icons, design systems, hand sketches, low to hi-fidelity wireframes, UI designs
- Competitor analysis and presentations to the managers and clients

## Education

### Masters in Web Design & Multimedia

Scuola Politecnica Di Design

Milan, Italy, 2011-2012

### Bachelor of Fine Arts, Graphic Design

Bilkent University,

Ankara, Türkiye, 2004-2009

## Side Projects

### Professional Life and Team Coach - NLP Master

*Zihin ve Denge, [www.zihinvedenge.com](http://www.zihinvedenge.com)*

*Istanbul, 2019 – 2024 - Self Employed*

- Help individuals experiencing challenges or seeking transformative changes in their lives
- Help professionals encountering difficulties in meeting deliverables, navigating office life, sustaining self-motivation
- Grappling with physical issues stemming from stress and anxiety
- Completion of website
- Managing social media
- Client management